International Journal of Humanities and Social Sciences (IJHSS) ISSN (P): 2319–393X; ISSN (E): 2319–3948 Vol. 11, Issue 2, Jul–Dec 2022; 175–188 © IASET



SUSTAINABILITY OF THE ACCELERATION IN EDTECH GROWTH POST COVID-19

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ABSTRACT

Schools, colleges, and universities in India all use the same outdated model of classroom instruction. Even while many schools have begun using blended learning, many remain reliant on antiquated practices. In 2019, the globe was rocked by an unexpected and devastating pandemic of a disease called Covid-19, which was caused by the SARS-CoV-2 Corona Virus. Because of this, the WHO has classified it as a pandemic. Because of this, instructors all around the globe were immediately thrust into teaching through the Internet. Many universities were forced to completely transition to online education and learning despite initial resistance to the idea. In this post, we'll look at the SWOC examination of e-learning modalities and how they stack up against one another, as well as the value of online education during times of crisis. The essay also provides insight into the rise of EdTech startups during times of epidemic and natural catastrophes and offers advice to educational institutions on how to address issues specific to distance education. The aim of the present study would be to critically evaluate the changes in the mode of dissemination of educational content at the time of the COVID-19 pandemic and the role played by information technology in the same. The study would also focus on the contemporary developments in the field of EdTech and how the same was helpful in ensuring that learning remains unhindered at the time of the pandemic.

KEYWORDS: Rise of EdTech Startups, Evaluate the Changes in the Mode of Dissemination of Educational

Article History

Received: 01 Nov 2022 | Revised: 05 Nov 2022 | Accepted: 15 Nov 2022

<u>www.iaset.us</u> editor@iaset.us